



Everest Webinar: Outsourcing Suppliers in Emerging Markets Helping Firms Expand Global Footprint, Diversify Risks

Focus markets: Brazil, Central and Eastern Europe, Israel, Mexico, Philippines and South Africa

Press release

DALLAS, December 8, 2009 – An important breed of ‘emerging market suppliers,’ delivering outsourced services from promising global sourcing locations, are gaining traction with organizations seeking to mitigate risks through expanded global sourcing networks, according to Everest, a global [consulting](#) and [research](#) firm. A new, complimentary study by Everest examines six ‘must-know’ suppliers with roots in six growing markets: Brazil, Central and Eastern Europe, Israel, Mexico, Philippines and South Africa. A one-hour [Webinar](#) will be held Dec. 10, 9 a.m. CST, to present study findings and insights.

In the study, [Emerging Market Suppliers: A Valuable Lever for Risk Diversification](#), Everest examines key emerging market suppliers that have achieved meaningful operating scale and, through investments in delivery capabilities and adopting industry best practices, are successfully serving Global 1000 corporations. Furthermore, these suppliers are no longer confined to their ‘home’ countries and have augmented their delivery footprints by adding additional onshore, nearshore or offshore locations.

Suppliers profiled in the study are [CPM Braxis](#) (Brazil), [EPAM Systems](#) (Central and Eastern Europe), [Ness Technologies](#) (Israel), [Softtek](#) (Mexico), [SPi Global Solutions](#) (Philippines) and [Merchants](#) (South Africa).

“Over the past five years, emerging suppliers, such as the ones we profile in the study, have become strong, viable options for companies seeking to diversify their supplier and delivery location portfolios,” noted [Jimit Arora](#), Research Director. “Organizations should seriously evaluate these suppliers as they consider sourcing from these emerging geographies”.

The [Webinar](#) will be held Dec. 10 at 9 a.m. CST; 10 a.m. EST; 3 p.m. GMT Standard Time; 8:30 p.m. India Time. To register, please visit:

www.everestresearchinstitute.com/Events/Webinars.

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The complimentary study, [Emerging Market Suppliers: A Valuable Lever for Risk Diversification](#), is available at www.everestresearchinstitute.com. For information Everest’s research services, please e-mail info@everestresearchinstitute.com or call +1-214-451-3110.

About Everest

Everest Group is a global consulting and research firm that comprehensively serves the outsourcing and offshoring market. An industry leader since creating the sourcing consultancy practice in 1991, Everest has earned a worldwide reputation for ongoing innovation by helping clients capture optimum value through sourcing strategies and implementation. Everest provides information, insight, and advice to help buyers, suppliers, and enablers of services effectively navigate all stages of the sourcing lifecycle. Committed to thought leadership, Everest is noted for its fact-based analyses and insights on the outsourcing and offshoring marketplace. For more information, please visit www.everestgrp.com and www.everestresearchinstitute.com.