



# Sample Supplier Profile: Knowledge Services

2008

# Knowledge services supplier profile

## Company A



RESEARCH INSTITUTE

**Company description:** Company A is an India based service provider set up in 2004. Its service offerings include finance and accounts outsourcing, analytics, and media & publishing services. It recently acquired a majority stake in knowledge services firm Company C

**Web site:** www.companya.com

**Year of formation:** 2004

**Key leaders:**

- L.K. Gupta, Chairman and MD
- Rahul Saxena, President and CEO – Strategic Business Development
- A. Talwar, SVP, Knowledge Services

**Headquarters:** Delhi, India

**Market news:**

- Apr 2007: Company A acquires a majority stake in Company C, an information and knowledge management organization in India
- Sep 2006: Company X, an APAC-focused fund invests for a minority stake in Company A
- Aug 2006: Company A to open facility in Delhi, India, which can house over 1,500 professionals. This would be its second facility in the city

	2005	2006	2007
<b>Total employees</b>	935	1,450	2,000
<b>Knowledge services employees</b>	500	650	950

**Year of starting knowledge services:** 2004

**Key knowledge service offerings:**

- Business research
- Company profiling
- Data processing and tabbing
- Statistical analysis
- Data cleaning
- Competitor information
- Scientific and technical research
- Analytics
- Virtual assistant services

**Key knowledge service clients:**

- Major energy & utilities company
- Major pharmaceutical firm
- Global e-retailing firm
- Large online travel services company

**Knowledge services delivery centers:**

- Delhi, India
- Kolkata, India
- Dalian, China
- Manila, Philippines
- Dallas, USA
- Cincinnati, USA

**Company A is one of the larger knowledge services firms in India. It is rapidly expanding its reach by way of acquisitions and expansion of its delivery network across the globe**

Source: Everest Research Institute (2008)

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For more information about the Institute or to procure supplier profiles please contact us:

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