



RESEARCH INSTITUTE

Companies Using Offshoring to Drive Benefits Beyond Labor Arbitrage

Outsourcing and Offshoring Trends in Consumer Electronics Report Released

Press release

DALLAS, January 26, 2009 – The consumer electronics industry is intensely competitive. As a result, companies are under constant pressure to focus on cost efficiency and drive products and services innovation. Consumer electronics companies are increasingly using offshore partnerships to drive benefits beyond labor arbitrage. They are leveraging offshoring to drive competitive advantage by tapping into specialized skills and expertise offered by developing economies in Asia, Africa, and Latin America. These companies have benefited by improving their operating performance and also have successfully created a platform to expedite their market entry and growth in these emerging markets.

The objectives of this study are to analyze outsourcing and offshoring activity, examine sourcing models and functional scope across leading consumer electronics companies, and capture emerging global sourcing trends within the vertical.

In this study, [Offshoring and Outsourcing Trends in Consumer Electronics](#), we focus on:

- Outsourcing contracts and trends in transaction announcement activity
- Sourcing models adopted by consumer electronics companies
- Services scope, geographic focus, and sourcing portfolios of consumer electronics majors
- Supplier landscape with focus on Engineering services and product development
- Maximizing value from outsourcing & offshoring

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To read an extract of "[Offshoring and Outsourcing Trends in Consumer Electronics](#)", purchase the report, or inquire about other research services, please visit www.everestresearchinstitute.com, email info@everestresearchinstitute.com, or call +1-214-451-3110.

Additional recommended [Global Sourcing](#) studies:

1. [Outsourcing and Offshoring in the Oil & Gas Vertical](#)
2. [Global Sourcing in Banking, Capital Markets and Insurance](#)
3. [The Hidden Costs and Complexity of Managing Multiple ADM Suppliers](#)

About Everest

Everest Group is a global consulting and research firm that comprehensively serves the outsourcing and offshoring market. An industry leader since creating the sourcing consultancy practice in 1991, Everest has earned a worldwide reputation for ongoing innovation by helping clients capture optimum value through sourcing strategies and implementation. Everest provides information, insight, and advice to help buyers, suppliers, and enablers of services effectively navigate all stages of the sourcing lifecycle. Committed to thought leadership, Everest is noted for its fact-based analyses and insights on the outsourcing and offshoring marketplace. For more information, please visit www.everestgrp.com and www.everestresearchinstitute.com.